

June 22, 2017

For immediate release

## Southeast Asia Travel Company Banks on Bitcoin



[Smiling Albino](#), a Bangkok-based luxury adventure specialist, will be one of the first travel planning companies in Southeast Asia to accept payments directly from their clients using Bitcoin cryptocurrency. Smiling Albino, a Destination Management Company, has been designing and operating customized, private itineraries in Southeast Asia for over 15 years. Their teams across the region are constantly surveying and discovering new adventures and experiences for their clients. Accepting Bitcoin payments fits in nicely in with their goals of always looking to improve their client's' experience and utilising innovative ideas.

Smiling Albino's Director of Business Development Stephanie Rowe says "Our core clients are leaders in their fields and innovators. By adapting early to cryptocurrency we hope to facilitate, for some of our clients, easy payments for on-the-fly bookings or add-ons during their trips. Staying ahead in financial transactions is just one of the many ways we show we're leading the way in luxury travel"

With most of Smiling Albino's clients booking trips from the other side of the world, this creates a far more efficient way to pay for a trip. Bitcoin payments can be made securely with over 150 currencies around the world and offer smaller transfer fees (with the savings passed on to clients) and faster transactions.

Bitcoin payments will be accepted for all Smiling Albino trips to Thailand, Cambodia, and Vietnam, starting August 1, 2017. [For more information, contact Smiling Albino.](#)