

For Immediate Release  
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***Smiling Albino (SA) celebrates eight years of growth and success in Asia***

Smiling Albino, a Thailand-based adventure travel outfit founded by Canadians Daniel Fraser and Scott Coates, celebrates eight years of success and innovation.

"Our success has come through creative itineraries and anticipation of client needs in the small-group, upper-market travel niche. We've managed to grow nearly 50% annually since 2000," says Fraser.

Smiling Albino's word-of-mouth reputation is attracting discerning customers from around the globe. In 2007 the company hosted world-renowned authors, Hollywood celebrities, government officials and more. From luxury motorcycle journeys to scholar-hosted art programs, the company excels in high-touch, custom itineraries.

"Our intimate knowledge of Asia and our vast network of relationships throughout the region has been a big part of our success." says Coates. "New trips in Nepal and Cambodia have come in response to specific client desires and opportunities that have quickly made us an industry leader in the region".

Smiling Albino's highly personalized services have won recognition in travel and business circles worldwide, including recently being named 'Best New Company' at the 2007 Thai-Canadian Chamber of Commerce's Business Excellence Awards.

***About Smiling Albino***

Smiling Albino specializes in custom adventures in Asia. The Bangkok-based company attracts discerning travelers seeking high-touch, enlightened adventure. Original itineraries feature a broad range of activities, modes of transport and venues. New offerings include intensive biking/hiking trips, art and culture programs, luxury itineraries in Laos and Cambodia and an active adventure in Nepal. SA also fuses community service with adventure travel ([www.smilingalbino.com/community/](http://www.smilingalbino.com/community/)), an approach which benefits local economies and provides an interactive experience for guests.

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