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### **Tourism Authority of Thailand selects Smiling Albino to host media during their Smile @ Ratchaprasong event**

Smiling Albino (SA), a Thailand-based travel outfit is proud to have been selected by the Tourism Authority of Thailand (TAT) to design a program and host media during their Smile @ Ratchaprasong event (<http://www.smileatratchaprasong.com>) on Saturday July 3, 2010.

Leading life-changing adventures in Thailand since 2000, SA has been called upon to execute an innovative outing to showcase the Ratchaprasong area of Bangkok, its residents and dramatic recovery since the political 'Red Shirt' protests of April/May 2010.

Smiling Albino co-founder and long-time event emcee for the TAT, Daniel Fraser says the opportunity is an exciting one. "Our mission in Thailand since day 1 has been to showcase the kingdom and its people in a unique and fun manner, something typical 'tour operators' fail to do. It's really flattering the TAT appreciates and embraces our approach and has asked us to host visiting media who will report on the event."

Over two hours SA will use multiple modes of local transport and foot power to introduce media to the 'Life of Ratchaprasong: Working, Worshiping, Eating & Sleeping', focusing on local residents and vendors lives before, during and after the protests. This experience will submerge participants into the very lifeblood of the area and help them gain a deep understanding of their lives and the revitalized Ratchaprasong area, which has quickly bounced back since protest ended in May 2010.

#### **About Smiling Albino**

Smiling Albino is a team of travel enthusiasts offering custom built experiences in Asia. Our adventures are the result of continuous travel, innovation and refinement. Trips combine multiple activities, charming venues, the finest regional cuisine and passionate hosts. You'll hit the highlight stops, but the real magic is in the hidden corners, insider sights and unique local characters. The signature of our experiences relies on the intimate relationships we've built with a huge network of people throughout the region. We don't just connect the dots...we create them...and deliver unforgettable travel experiences.

Stock photographs available upon request.

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#### **Contact Smiling Albino**

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