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Thailand DMCs Unite to Create Uniform Health & Safety Standards Ahead of Tourism Restart

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Bangkok, Thailand: As the world has seen the complete halt of travel due to the COVID-19 pandemic, the DMC community in Thailand has been hard at work formulating and implementing standards that will solidify Thailand and its tourism facilitators as a destination that is safe for travel.

The Thailand Hygiene Plus Initiative (THPI) has been developed by a group of leading Destination Management Companies (DMCs), operating in Thailand's tourism industry, to create a safe and healthy environment for travelers, with the aim to get the message out to potential travelers.

The standards cover six areas: Offices, Staff, Ground Teams, Meals, Vehicles and Transportation, and Sports Equipment and Facilities. The standards include but are not limited to those to be certified by the "Amazing Thailand Safety and Health Administration" (SHA).

A checklist of operational requirements has been developed and agreed to be implemented by all the operators who have signed-up to the Thailand Hygiene Plus Initiative. These members include Abercrombie & Kent Thailand, Asia Exotica, Asian Trails, Black Rice Travel – A Member of LUXPERIA Collective, Destination Asia (Thailand), EXO Travel Thailand, Go Vacation Thailand, Khiri Travel Thailand, Panorama Destination Thailand, Remote Lands, Smiling Albino, Tour East and Travel Exclusive Asia Thailand.

"When COVID hit the industry our collective focus was on the swift and safe return of travel. The implementation of a united standard for future travel, formed through the collaboration of our peers, was natural," says Daniel Fraser of Smiling Albino. "Collectively changing for the better, to create a safe and healthy travel experience for each DMC's travelers shows that we are in this together and stronger as one."

The initiative will implement infection prevention measures to ensure that travelers have an enjoyable experience, knowing that they are in the best of care. Travelers will have greater confidence in Thailand as a safe and healthy travel destination.



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### **About Smiling Albino**

Smiling Albino challenges the convention of what travel is. We obsess over details to custom-design and deliver experiences that exceed expectations. An award-winning travel company founded by local experts and passionate travelers, our mission is to experience a different part of Thailand, differently. Our guests include global captains of industry to long-time Thai residents, to adventurous expats. We are thrilled to host you on our customized experiences in our own back yard!

For inquiries, contact [media@smilingalbino.com](mailto:media@smilingalbino.com).