



For Immediate Release

26 June 2023

**Unleash Your Inner Artist with Design Maverick Bill Bensley
on the Inaugural Bensley Art Trail: Thailand, Laos, Cambodia**



**12 Nights, 5 BENSLEY Designed Hotels and his Private Home
November 28 – December 10, 2023**

**Proceeds to Provide 32 Full Scholarships for Shinta Mani Hospitality School
Class of 2024**

Renowned architect, interior and landscape designer, philanthropist and artist Bill Bensley will launch his inaugural Bensley Art Trail, from November 28 - December 10, 2023. This exclusive 12-day fun-filled and educational adventure will take art enthusiasts and conservation advocates on an exploration of BENSLEY-designed hotels across Thailand, Cambodia, and Laos. The adventure fosters artistic curiosity, where guests will immerse themselves in the imaginative world of Bill Bensley while supporting a worthy cause—the Shinta Mani Foundation, with all proceeds used to provide 32 full scholarships for students of the Shinta Mani Hospitality School, Class of 2024.

“I have been designing hotels all my life, but when I first picked up a paint brush just 4 years ago I absolutely fell in love with art. In creating the Bensley Art Trail I want to share my enthusiasm with you and inspire you to release your inner child, while having a ton of fun along the way as we travel, draw and paint in some of Southeast Asia’s most beautiful places” said Bill. “Proceeds from the trip will provide 32 full scholarships for students for next year’s Hospitality School in Siem Reap which is run by our Shinta Mani Foundation”, he continued.

The Bensley Art Trail kicks off at the recently opened **InterContinental Khao Yai Resort**, a railway-themed resort just two and a half hours from Bangkok. For this resort, Bill used upcycled train carriages, some of which were literally rescued from the jungle and created a captivating story around the design, a concept for which he is famous. Guests will participate in immersive art workshops run by Bill and join him in a forest conservation walk.



This is followed by two nights at the stunning **Rosewood Luang Prabang** in Laos, where ancient traditions and Bensley art classes converge.

The adventure continues with two stops in Cambodia; the luxurious **Shinta Mani Angkor** and **Bensley Collection Pool Villas** in Siem Reap, and then into the heart of Cambodia's Cardamom Mountains and National Park, at **Shinta Mani Wild – A Bensley Collection**, the award-winning all-inclusive luxury tented camp, created to prevent the land from being logged for a mine. The property is a living case study of Bill's white paper, Sensible Sustainable Solutions.

The inaugural Asian Art Tour culminates at **The Siam Hotel Bangkok**, with a grand finale art dinner at **Baan Botanica**, the private Bangkok residence of Bill and Jirachai Bensley and their five adorable Jack Russells.

On this tour, guests will have a unique opportunity to learn first-hand from Bill about hospitality and hotel design vernacular architecture, interior design and landscape architecture, through his eyes. Throughout the tour he will organize a different muse of the day and introduce a new personal favourite artist and speak to what is unique about their work.

The Bensley Art Trail is co-designed and managed by luxury travel company, Smiling Albino. Designed as an extraordinary adventure for discerning lovers of art, luxury, design, and conservation, Smiling Albino co-founder and CEO Daniel Fraser added, "we are thrilled and honoured to work with Bill Bensley on the first-ever Bensley Art Trail, proving that luxury travel and the love of art can join together to be a force for good here in Southeast Asia".

Price and Reservations

The Bensley Art Trail is priced at 25,000 USD net per person, based on double occupancy, with a single supplement an additional 4,500 USD. All regional flights, transfers, accommodation, meals and activities are included, as is a 10,000 USD per person contribution towards the [Shinta Mani Foundation](#). A total of 12 rooms are available for art and travel adventurers on this fun-filled expedition.

[Link for Images](#)

About Bill Bensley

Bill Bensley is a renowned architect, interior and landscape designer, philanthropist and artist, celebrated worldwide for his exceptional creations. With a remarkable portfolio spanning luxurious resorts, urban developments, and private residences, BENSLEY's designs seamlessly blend artistry, sustainability, and reverence for local cultures, captivating and inspiring all who experience his visionary works. Four years ago he started painting and hasn't looked back since, with all proceeds supporting the Shinta Mani Foundation in Cambodia for community outreach and conservation projects about which he is deeply passionate.

Bill has developed a fauvist style, bursting with beautiful bold colors, delightful forms, often a touch of humor, and his trademark gift for storytelling. As someone who was never a student of the fine arts, he considers himself an "Outsider" to the arts scene.

About Smiling Albino

Smiling Albino is a Bangkok-based boutique luxury company established in 2000. Specializing in curating personalized curated experiences throughout Thailand, Cambodia, Vietnam, Myanmar and Laos. Smiling Albino redefines upscale adventures through private one-day experiences to multi-week journeys. These luxury journeys always seek to push boundaries and defy expectations.

About The Shinta Mani Foundation

The Foundation was founded in 2004 by Sokoun Chanpreda, Founder and co-owner of Shinta Mani Hotels. This remarkable organization empowers rural Cambodian communities through education, healthcare accessibility, and direct assistance. By joining The Bensley Asian Art Trail, guests become a catalyst for important change that truly makes a difference.

[See full itinerary and trip application form here](#)

Social media Hashtag: #BensleyArtTrail

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